



Coursework 2: Portfolio Plan and Reflection

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1.0- My Website Profile [Link to it]

<https://www.kennethongkangyi.com/>

2.0 The Reflective Statement

2.1- What I Learnt From Coursework 1

The industry mapping report that I worked on provided me with **three key takeaways** pertaining to the industry of my preference. The three takeaways are **Industry landscape, Career pathways, challenges and emerging opportunities**.

Understanding the industry landscape gave me a clearer view of current trends and future projections, supported by statistical data I never encountered previously this broadened my perspective of how the film industry evolves.

Exploring career pathways helped me identify the roles I'm interested in and the necessary skills and qualifications to pursue them. It also highlighted the importance of cross-department collaboration in ensuring a film's success.

Lastly, learning about the industry's challenges and opportunities offers insight into how the sector adapts over time. This knowledge will help me stay responsive to changes while exploring new avenues for creative and professional growth.

2.2- My Career Goals

One of my long-term career goals is to progress from a junior video editor to a film producer. I understand that securing my dream role after graduation is highly unlikely, I envision myself to begin my career in post-production as a video editor to develop a strong know-how of storytelling, pacing and technical workflow all of which are essential for a producer to manage a project effectively.

Within 4-5 years I aspire to advance into producing roles by accumulating experience, industry connections and enhancing my knowledge of film production facilitating the transition of a different role.

2.3- Strengths and Areas For Development

Some of my strengths are empathy and screenwriting. My empathetic nature allows me to listen and respond thoughtfully, as shown in a recent group coursework.. When challenges arose, I addressed my teammates' concerns and offered support, which helped sustain open communication and kept us aligned creatively.

Screenwriting is another strength I developed over time. A polytechnic module taught me storytelling skills through structuring and incorporating narrative devices. It helped strengthen my ability to express ideas clearly and creatively- a skill that aligns with the role of a producer where strong storytelling insight is crucial.

The two areas for development are my time management and design competency skills.

I find it tough to manage meeting deadlines and planning how to execute the work which often results in undue pressure. Although I am familiar with visual design tools, I sometimes struggle to turn ideas into refined visuals.

2.4- Employability Activities I Engaged In This Semester

Some of the employability activities include the three workshops conducted by the Student Success Office. On top of that I attended the AI-Powered resume writing online workshop held on the 24th April between 7pm-8.30pm, the career fair on the 20th May between 1pm-3pm and the Interview Mastery Workshop held on the 27th May from 7pm-8.30pm.

3.0- Shortlisted Job Advertisements [Inclusive of JD & Company Logos]

Our Grandfather Story - Junior Video Editor



Junior Video Editor- Job Responsibilities and Requirements

BETA You can view this job in

English (original) ✓

中文

Bahasa Melayu

தமிழ்

The machine translation for this job description is powered by Microsoft Translator.

OUR GRANDFATHER STORY PTE. LTD.

Junior Video Editor

MCF-2025-0418646

📍 VICTORY CENTRE, 110 LORONG 23 GEYLANG 388410 🕒 Contract, Full Time 👤 Junior Executive

★ 2 years exp 🏷️ Advertising / Media 📅 Flexi-Hours, Staggered Time

\$2,500 to \$3,100 *Monthly*

67 applications Posted 21 Mar 2025 Closed on 20 Apr 2025

[Report discriminatory job ad to TAFEP](#)

Roles & Responsibilities

The Junior Video Editor will assemble recorded footage into a finished project that matches the director's vision suitable for online publication. As a video editor, you should be able to bring sight and sound together in order to tell a cohesive story.

We're seeking a proactive and independent video editor who is passionate about both digital media and native advertising. Candidates should be interested in what makes someone share and how people communicate online.

Roles & Responsibilities

The Junior Video Editor will assemble recorded footage into a finished project that matches the director's vision suitable for online publication. As a video editor, you should be able to bring sight and sound together in order to tell a cohesive story.

We're seeking a proactive and independent video editor who is passionate about both digital media and native advertising. Candidates should be interested in what makes someone share and how people communicate online.

Responsibilities:

- Piece together video edits following creative brief and production direction
- Review shooting script and raw material to edit video
- Delivering videos independently under tight deadlines
- Consult with stakeholders from production to post-production process
- Support post-production graphics, music, dialogues, and visual effects needs, where possible
- Manage video publication and file archival

Requirements:

- Familiar with Premiere Pro, DaVinci Resolve, and Photoshop (After Effects a plus)
- Demonstrable video editing ability with video portfolio, specifically documentaries, host-driven content and explainers
- Detail-oriented and organised
- Team player with a positive attitude and good work ethic

For interested applicants, please apply via our ATS Link:
<https://airtable.com/appwgomnb3trH01Es/shrHt7g3X2XDhzQHR>

mm2 Asia- Associate Producer, Film & Content Development



Associate Producer, Film & Content Development- Job Responsibilities and Requirements

BETA You can view this job in

English (original) ✓

中文

Bahasa Melayu

தமிழ்

The machine translation for this job description is powered by Microsoft Translator.

MM2 ENTERTAINMENT PTE. LTD. ⚡ TYPICALLY REPLIES IN 30 DAYS

IMDA CLT - Associate Producer, Film & Content Development

MCF-2025-0508884

📍 1002 JALAN BUKIT MERAH 159456 🕒 Permanent 🧑 Junior Executive ⭐ 2 years exp

📺 Advertising / Media, Entertainment 📅 Flexi-Hours

\$3,000 to \$4,000 Monthly

36 applications Posted 09 May 2025 Closing on 08 Jun 2025

[Report discriminatory job ad to TAFEP](#)

Roles & Responsibilities

mm2 Entertainment is Singapore's leading media entertainment and content company with regional offices in across Asia and the United States. The mm2 group of companies champions "Content and Media for Asia" with integrated businesses across the content, entertainment cinema, event and concert industries across the globe. In 2017, mm2 Asia Ltd became the first local film production company to be listed on the SGX-ST Mainboard. The group's core business is the production of Content for a multitude of platforms: movies, TV and streaming services, commercial short films and digital formats.

Roles & Responsibilities

mm2 Entertainment is Singapore's leading media entertainment and content company with regional offices in across Asia and the United States. The mm2 group of companies champions "Content and Media for Asia" with integrated businesses across the content, entertainment cinema, event and concert industries across the globe. In 2017, mm2 Asia Ltd became the first local film production company to be listed on the SGX-ST Mainboard. The group's core business is the production of Content for a multitude of platforms: movies, TV and streaming services, commercial short films and digital formats.

We are looking for an experienced and enthusiastic **Associate Producer, Film & Content Development (IMDA CLT Program)** to join our creative division to create film production, as well as provide production support to clients across various industries.

The responsibilities of a producer encompass multiple responsibilities depending on the project involved. Each project brings new challenges and problems to solve.

If you have a passion for storytelling and videos, relish the challenges of managing people, tasks and budgets, this is a vibrant place to be. High energy and commitment are essential, as well as the ability to work in a high pressure environment.

Responsibilities

- Working with the management in film productions for theatrical release.
- Prepare decks to pitch to networks, clients, sponsors and other partners.
- Manage projects from development stage till delivery.
- Manage logistics of production to ensure smooth operation.
- Work closely with directors to provide creative coordination.
- Prepare production budget and schedule for assigned projects.
- Monitor and control production expenditure within approved budget.
- Provide production support for international projects.

Requirements

- A strong interest in storytelling and filmmaking.
- Min. 3 years of production experiences in production environment, with hands on experiences of various processing of filmmaking, including creative producing and production management.
- Education in fields related to media studies, communication, business studies or other humanities preferred.
- Proficiency in Microsoft Office applications (Excel, Word and PowerPoint).
- Excellent written and verbal communication skills.
- Have experience in organizational and administrative skills.
- Ability to work well under pressure.
- This post is only to Singapore Citizens/Permanent Residents only.

4.0- Targeted Resume

KENNETH ONG

ASPIRING FILM PRODUCER / VIDEO EDITOR



Executive Summary

Empathetic and motivated ongoing Media and Communications undergraduate with a strong passion for visual storytelling. Aspiring producer or video editor with hands-on experience in storytelling, editing, and project coordination through academic and personal work. A collaborative team player who learns quickly and pays close attention to visual detail. Eager to grow in the film industry and contribute to creating impactful stories.

Education

Bachelor of Arts in Media and Communication
PSB Academy [Accredited By Coventry University]

Timeline	Current Grade
NOV 24- MAR 26	GPA- 3.667 2 nd class Upper

Skills

Adobe Premiere Pro	★★★★★
DaVinci Resolve	★★★★★
iMovie	★★★★★

Work Experience & Past Academic Works

Atypical Films Pte Ltd | Sep 2021- Jan 2022

Production Assistant Intern

- Took part in the DBS Commercial Shoot gaining valuable experience
- Assisted producers by sourcing for visual references that can be used in the Director's treatment
- Helped in house video editor to source for SFX that can be taken into account during post-production
- Assisted in location recce by collating a list of suitable location for filming on a excel spreadsheet

Republic Polytechnic | May 2019- May 2022

Media Production and Design Student

- Learned a wide of array of skillset in relation to video production and graphic design
- Attained an A for the module- Post Production and Motion Graphics
- Involved in multiple productions be it single or multi-camera , took up various roles like video editor, assistant director and even talent.

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5.0- Skills Audit + SWOT Analysis

5.1 SKILLS AUDIT (TOP 5 HIGHEST SCORING SKILLS) (PRESENTED IN A TABLE FORMAT)

Skills	Score Proficiency Out Of 5	Examples/Evidence	Action In Order To Improve
Written Communication	4	<p>During my polytechnic studies, I developed strong storytelling abilities through a screenwriting module, where I honed my skills in narrative structure, dialogue, and visual writing. Additionally, for my Media Industries Event (MIE) module, my lecturer praised my assignment's introspective assessment of various media-centric careers, noting that my sentence structure had minimal errors.</p>	<p>One actionable step to improve this skill is by developing greater awareness of the message I intend to convey and how it may be received. Understanding the audience's expectations helps ensure both sender and recipient are aligned, which reduces the risk of misinterpretation.</p> <p>Another way to enhance this skill is through regular proofreading to eliminate grammar and spelling errors. This ensures clarity and minimizes the chance of miscommunication in both formal and informal</p>

<p>Teamwork</p>	<p>4</p>	<p>During my time at university, I had the opportunity to work with peers from diverse backgrounds and skill sets.</p> <p>This semester, I collaborated with two classmates from China and since English was not their first language, I made a conscious effort to communicate in Chinese and clarify team ideas in an accessible way.</p> <p>This experience highlighted the importance of patience, adaptability and empathy traits that helped my team to stay aligned to the coursework objectives.</p>	<p>contexts.</p> <p>There are several ways for me to refine my teamwork skills.</p> <p>First, I could practice active listening by giving teammates my full attention during discussions and encouraging them to share ideas helps build mutual respect and trust.</p> <p>Additionally, fostering inclusiveness by supporting quiet members to speak up ensures that all viewpoints are valued creating a more collaborative environment whereby everyone feels appreciated and motivated to contribute.</p>
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Self Confidence	4	<p>An example whereby I developed my self-confidence was through a module whereby I had to record myself pitching my services as a freelance video editor. Even though the presentation was not done live but the task prompted me to convey my ideas confidently and communicate clearly on camera enabling me to become more comfortable to express myself</p>	<p>One way to build this skill is by being open to constructive feedback and viewing it as a growth opportunity rather than criticism, which helps reinforce a healthy self-image.</p> <p>Additionally, beginning statements with “i” shows ownership of thoughts and advocates assertive rather than passive communication.</p>
Leadership	4	<p>During my final year project in polytechnic, I took up a leadership role by planning meetings, delegating tasks to my teammates respective strengths and bridging communication gaps.</p> <p>I also ensured that</p>	<p>Some of the possible ways to enhance my leadership skill would be to increase self-awareness by seeking honest opinions from others on which aspects can i better myself as a leader.</p> <p>An alternative would be to know</p>

		<p>my team stayed aligned with our deliverables by clarifying expectations and making sure that our progress is on track with the initial objectives.</p>	<p>what core values are important to myself (e.g, honesty, being objective) and behave according to these core values.</p>
Decision Making	4	<p>An instance whereby I have to make quick thoughtful choices in unfamiliar situations was back when I was working part time at a Traditional Chinese Medicine (TCM) clinic.</p> <p>I frequently interact with elderly patients who spoke in dialects I was not proficient in. Instead of risking miscommunication, I quickly assess the situation and refer them to a colleague who is fluent in that dialect.</p>	<p>One way I can strengthen my decision-making is by engaging in low-stakes situations that allow me to make choices and reflect on the outcomes. This helps build confidence and highlights areas for improvement without high-risk consequences.</p> <p>Another approach is to apply a simple decision-making framework—such as listing pros and cons or visualizing best- and worst-case scenarios—to organize my thoughts and reduce impulsive choices.</p>

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5.2 SKILLS AUDIT (TOP 5 LOWEST SCORING SKILLS) (PRESENTED IN A TABLE FORMAT)

Skills	Score Proficiency Out Of 5	Examples/Evidence	Actions In Order To Improve
Organisation	2	<p>During my polytechnic studies, my digital workspace (Computer Desktop) is quite cluttered and messy, this leads to me having a hard time finding what I need and in turn hindering productivity and wasting precious time.</p> <p>Another indicator of my poor organisation skills would be that I constantly feel overwhelmed and uncertain of where to start on tasks, this often stems from a lack of a well thought out plan or the inability to</p>	<p>One way to enhance my organisation is by consistently setting aside a few minutes each day to maintain both my physical and digital workspaces.</p> <p>This involves arranging files into clearly labelled folders, removing outdated items and unsubscribing from irrelevant emails.</p> <p>Keeping my environment tidy helps reduce</p>

		<p>deconstruct the task at hand into more doable actionable steps.</p>	<p>distractions, improve efficiency, and allows me to focus better on the tasks at hand.</p> <p>Additionally, to manage the feeling of being overwhelmed when approaching new tasks, I can adopt a more structured planning process.</p> <p>This includes identifying the main objective early on, breaking it down into smaller, manageable steps, and assigning realistic deadlines to each.</p> <p>Having a clear plan not only provides direction but also enables me to track progress, stay motivated, and reduce stress throughout the process.</p>
Problem Solving	2	During my final year project in polytechnic, my team was required	One way to improve my problem-solving skills is by

		<p>to incorporate an AR experience into our deliverables. I initially focused on familiar tools like Unity and overlooked more efficient alternatives such as Adobe Aero.</p> <p>This reflected a reactive rather than proactive approach to problem-solving. As a result, we spent extra time adapting to other platforms.</p> <p>Time could have been saved if I adopted a more open-minded and exploratory mindset from the start.</p>	<p>embracing a growth mindset. Viewing problems as opportunities to learn rather than obstacles.</p> <p>This shift in thinking encourages me to take risks, experiment, and not fear mistakes.</p> <p>Additionally, by practicing active observation and closely examining my environment and processes.</p> <p>I can identify patterns or inefficiencies early on. This helps in spotting potential issues before they escalate, allowing for more proactive solutions.</p>
Critical Thinking	2	<p>An instance where my lack of critical thinking became evident was when I tried the Keto Diet based solely on friends' recommendations, without doing adequate research.</p>	<p>One way I can improve my critical thinking is by diversifying my information sources, such as consulting academic journals, books, and news articles with</p>

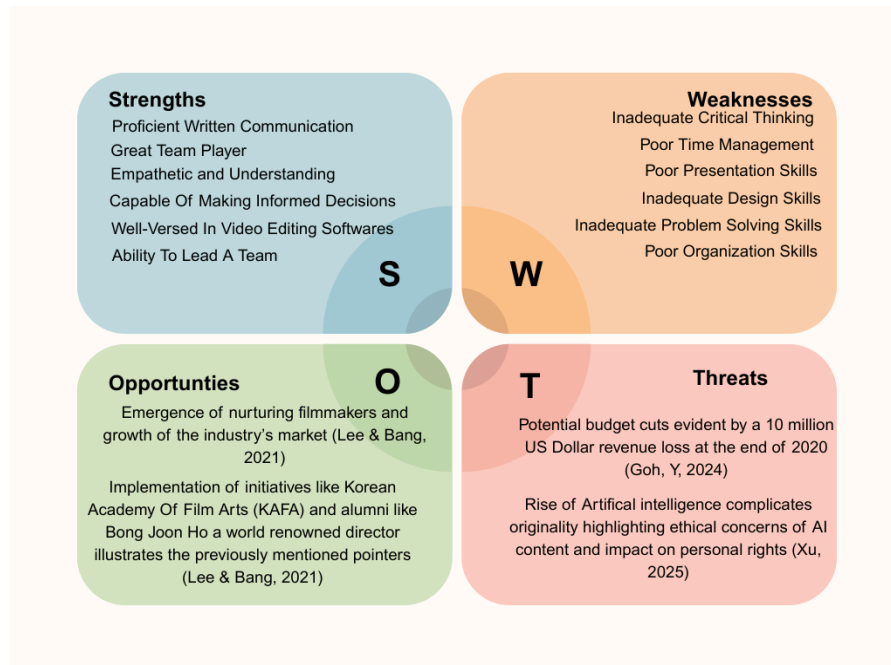
		<p>I drastically reduced my carbohydrates intake and increased fat consumption, overlooking the science behind the diet and how it might impact my own health.</p> <p>This reflects a tendency to follow popular opinion (bandwagon effect) rather than seek out credible sources or evaluate if the approach suited my needs. As a result, I found the diet unsustainable and struggled with intense cravings, ultimately abandoning it after a few weeks.</p>	<p>differing viewpoints.</p> <p>This helps challenge my assumptions and expose me to perspectives I might not naturally consider.</p> <p>Additionally, keeping a “thinking journal” allows me to reflect on my decisions and the reasoning behind them, helping to identify any flaws in my thought process. Regular self-reflection after projects or decisions, examining what worked, what did not and why helped to reinforce learning.</p> <p>Lastly, being more aware of my own biases will help me make more objective and well-rounded judgments.</p>
Presentation Skills	2	Based on the recent class activity that I did during this module, I realized that the lack of	Some of the ways that I can better my presentation skills would be to prepare for potential

		<p>attention to the nuanced details in my presentation is clear.</p> <p>This includes my body language, my posture as well as the fluency in my presentation.</p> <p>I reviewed the presentation I did during the class activity and realized that my voice was soft and weak, which could be easily interpreted as a lack of confidence.</p> <p>This illustrates that presentation skills are indeed one of my shortcomings that I need to work on as it is highly likely that I would need to present sometime in the future whereby the stakes are significantly higher.</p>	<p>scenarios that could pend out.</p> <p>For instance, I should devise solutions to difficult situations that I might be dealt with over the course of the presentation.</p> <p>A case study would be preparing a list of questions that the audiences may have pertaining to the subject topic and branch out from there meaning I don't just think of "surface-level" questions but more so thought-provoking questions whereby a greater level of analysis is required.</p> <p>The second point that I would be mentioning is correlated to the fluency aspect that is mentioned in the "evidence" column.</p> <p>Rehearsing in advance the key pointers that I am attempting to convey would help me to improve my fluency of speech.</p> <p>Additionally, rehearsing with an</p>
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			<p>audience in the form of a friend, family member etc can allow me to gain valuable feedback and evaluate my own performance objectively .</p>
<p>Time Management</p>	<p>2</p>	<p>Since my time in polytechnic, time management has proven to be my achilles heel as I often feel a little overwhelmed nearing the end of submission deadlines.</p> <p>This in turn causes me unwanted stress which could potentially affect my own performance which is a scenario that I want to prevent from manifesting into fruition.</p>	<p>A practical way for me to address this skill gap would be to draft a detailed to-do list with the corresponding duration taken to complete the varying tasks.</p> <p>This would allow me to keep track of my own progress and make the necessary as and when I am behind or ahead of schedule.</p> <p>Another way to bolster this skill would be to examine the underlying cause behind the inability to manage my own time well.</p> <p>One of which would be to eradicate any form of distractions such that I can actually dedicate my undivided attention to the task at hand.</p>

			<p>An alternate way to enhance this skill set would be to incorporate certain productivity frameworks that have been proved to be effective in allowing myself to maximum productivity such as The Pomodoro Method and The Eisenhower Matrix.</p> <p>This in turn gives me a better idea of what to prioritise first and reduces the likelihood of me feeling anxious or uncertain which would only do me more bad than good in the long run.</p>
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5.3 PERSONAL SWOT ANALYSIS REFER TO QUADRANT ON NEXT PAGE



6.0- Proof Of Webinars, Events and Training Session

I attended six webinars, events and training sessions this semester, three of them are conducted in class by the Student Success Office whereas the remaining ones I sourced through the PSB website.

- AI Powered Resume Writing Workshop , Online Webinar done through Zoom during the **24th April 2025**
Email Proof Of Attendance

Happening Today: AI-Powered Resume Writing Workshop_24 April_Online_7 PM Inbox x

HANDAYANI, Kartika <Kartika.Handayani@psb-academy.edu.sg>
to PSB

Dear Registrant,

AI-Powered Resume Writing Workshop is happening today, 24 April 2025.

Event Details

Date: **Thursday, 24 April 2025**
Time: **7:00 PM – 8:30 PM (SGT)**
Venue: **Online via Zoom**

Link

Join Zoom Meeting

<https://us02web.zoom.us/j/7136149578?omn=84607350523>

Meeting ID: **713 614 9578**

Passcode: **psba2025**

Important:

- The workshop will be conducted virtually (online) only.
- Please log in with your registered (FULL NAME) name for security and verification purposes.
- The session will not be recorded.
- For enquiry, please feel free to reach out to us at Career.Services@psb-academy.edu.sg or +65 63909215.

Thank you and we look forward to seeing you online.

Getting You Ready for Career Fair

AI-Powered Resume Writing Workshop

What is the biggest mistake people make on their resume?
Learn tips to craft a captivating resume by leveraging on GPT from a Professional Recruiter.

What's Covered

E.S.G of Resume Writing (**E**nhance & **S**trengthen Using **G**PT)


- Tailoring Content for Job Requirements
- Unlocking ChatGPT/Copilot
- Leveraging on AI
- Successful Student Resume Samples


Mark Your Calendar

📅 Thursday, 24 April 2025
🕒 7:00 PM - 8:30 PM
📍 Online

Scan Here to Register


bit.ly/psbaresume25





Trainer
Christina Tin
Managing Director
CTES Consulting Pte Ltd

Presented by



Supported by





6.1- Reflection and Proof Of Self-Sourced Webinars, Events and Training Sessions

Reflection For #1- AI Powered Resume Writing Online Zoom Webinar [24th April 2025]

The guest speaker for the webinar was Christina Tin, Managing Director of CTES Consulting. With extensive experience in recruitment, she shared valuable insights into what hiring managers look for in resumes.

One key takeaway was how AI can be used to enhance resumes, particularly through strategic word choices that make a strong impression. Christina introduced the ACE resume framework—Articulate, Construct, Elaborate—explaining how resumes are typically sorted into the Trash Bin, Recycle Bin, or Shortlisted Box.

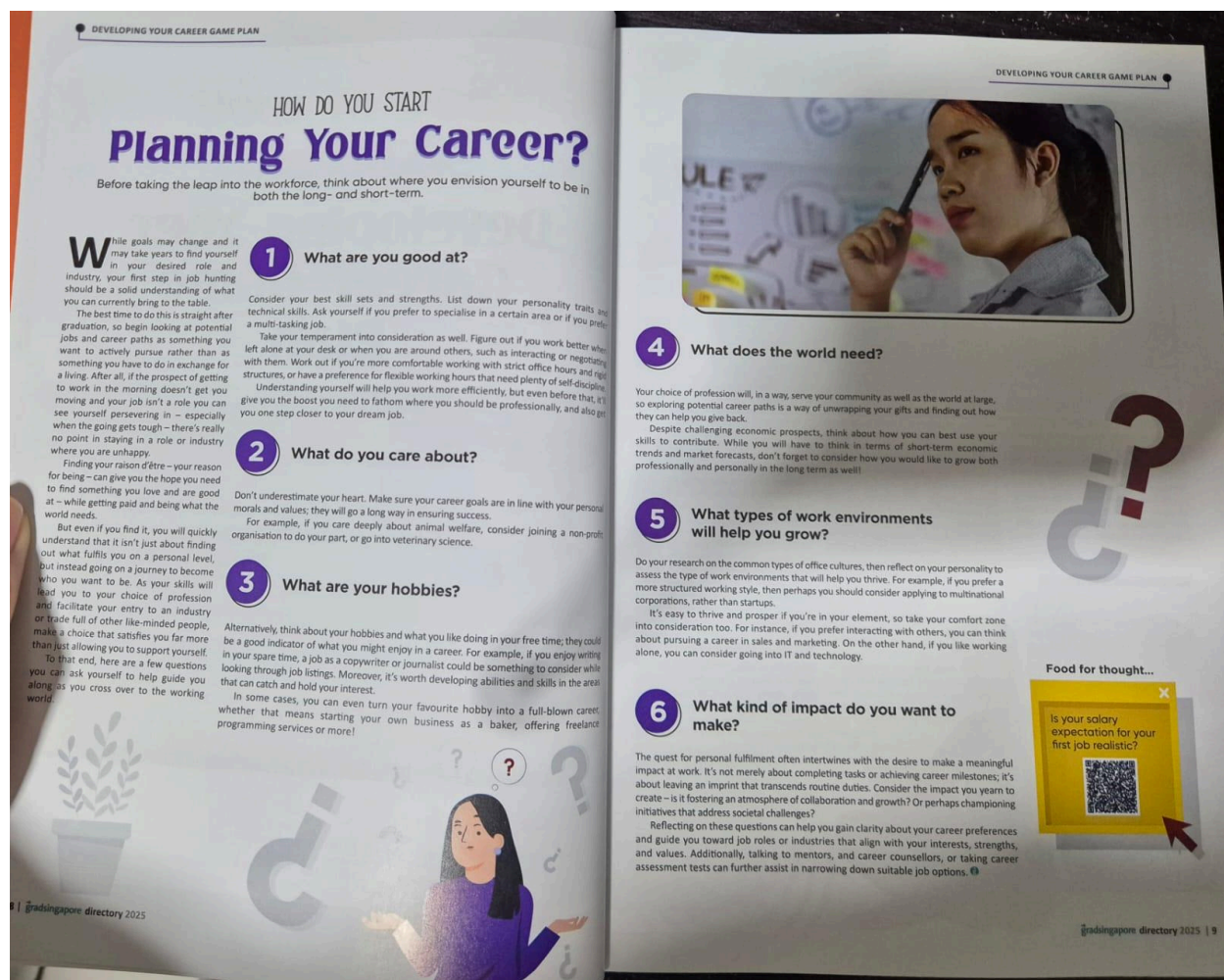
She highlighted that many resumes today lack a unique voice, often blending together and feeling repetitive. To address this, she introduced the ESG framework—Elevate, Strengthen, and GPT it—where AI tools are used to emphasize impact and streamline how achievements are presented, especially in work experience and skills summaries.

#2- Physical Career Fair at PSB Marina Square [20th May 2025] Photo Evidence Of Attendance



Resources From The Career Fair





Reflection For #2- Career Fair [20th May 2025]

The career fair that I attended gave me a better idea of the varying companies that are hiring fresh graduates from varying industries. Despite that most of the companies are not in the media and communications field, it was still beneficial for me to be aware of the different companies from other industries.

The resource materials given were extremely useful as they contain many great concise tips as to how I can decide between pursuing a career of passion or pragmatism. It provided factors that I should consider before making a well-informed decision.

#3-Interview Resume Mastery Workshop At PSB Marina Square [27th May 2025]

Proof Of Attendance


Final Reminder to Attend: **Interview Mastery** Workshop - Tuesday, 27 May, 7 PM [Inbox x](#)


PSB ACAD Career Service <Career.Services@psb-academy.edu.sg>
to *

Mon 26 May, 11:08 (10 days ago) ★ ☺

Dear Registrant,

Final reminder to attend the **Interview Mastery** Workshop tomorrow (please see below details) that you have registered for.

 **Date:** Tuesday, 27 May 2025

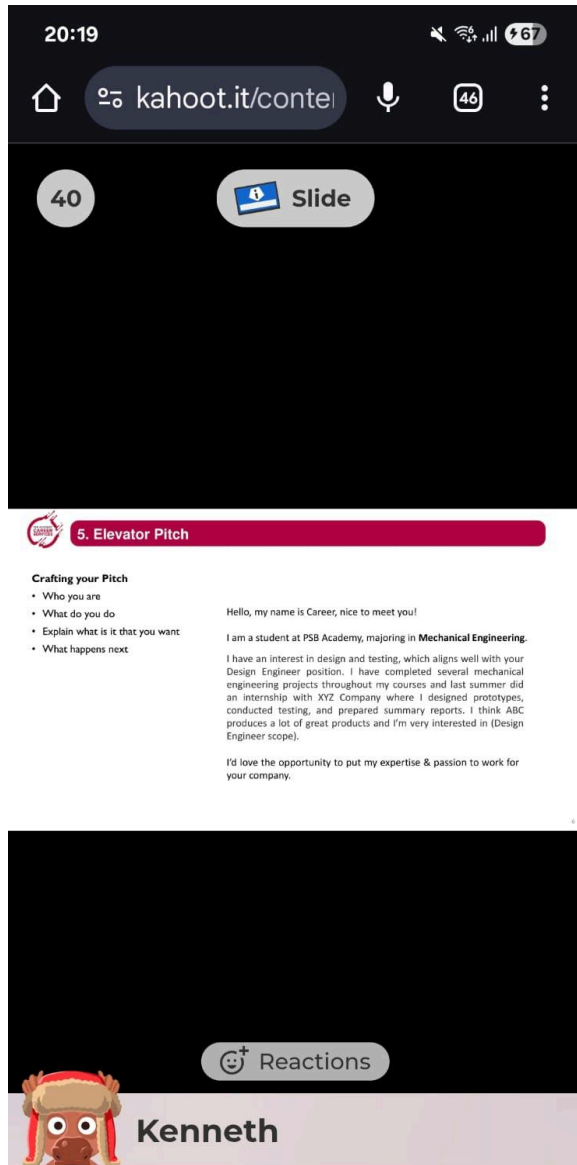
 **Time:** 7:00 PM – 8:30 PM

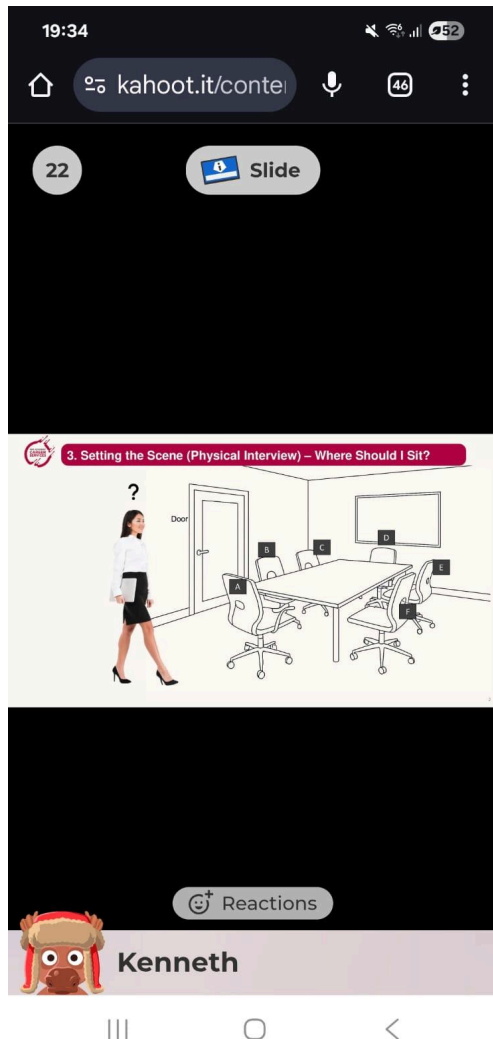
 **Location:** LT2, Main Wing, PSB Academy

During this interactive workshop, you'll gain valuable insights into **interview** techniques, body language, common questions, and strategies to confidently present yourself to employers.



Contents Of The Workshop [Screenshots]





Reflection For #3-Interview Resume Mastery Workshop Conducted By Jim Lim[27th May 2025]

Some of the key takeaways I gained from this interview mastery workshop includes how to prepare an elevator pitch, best position to sit in an interview room and ways to tackle potential questions by interviewees.

During the workshop, there were slides on kahoot to guide me along the way and I was tasked to come up with my own elevator pitch. I had a hard time trying to hit the sweet spot between the conciseness and highlighting my unique selling point as this activity was impromptu. On top of that, I learn the importance of how the way I conduct myself,

be it the seating position of where I am situated, can help my course in forming a positive initial impression.

Lastly, I learned ways to effectively answer both situational and behavioural questions through the examples that the sample questions alluded to, this is crucial to my development as it aids me in being more prepared for the questions that the interviewee may have for me and it is a great opportunity for my to highlight what I can offer and how i can add value to the company.

6.3- Reflection Of The 3 Workshops Conducted By Student Success Office

#4- Resume Mastery Workshop Conducted By Kennet Teoh [2nd May 2025]

Some of the pointers that I took note from this workshop are as follows, what prospective prioritise when screening candidate's resumes, job search etiquette in the context of both emails and resume writing as well as portals to source for potential job opportunities.

Through this workshop, I learn how to curate my resume in a way that stands out. For instance, in the context of work experience, I can apply the RAS framework to describe my employment history whereby I emphasize the roles and responsibilities, achievements with the aid of statistics.

As for the job search etiquette, I am more aware of the choice of words that I should use in my resume such that it fits the job requirements. In addition, having a clear subject header when crafting an email and mindfulness of the tonality of the language that is used in the content of the email helps to ensure that the communication is clear and respect for the recipient's role.

Lastly, I gained exposure to alternate job portals that I can use to look out for potential job opportunities which can facilitate my job seeking process.

#5- Unlocking The Hidden Job Market Workshop Using LinkedIn Conducted By Freddy Thar [8th May 2025]

A couple of insights I gained from this specific workshop is how to reach out to potential recruiters on LinkedIn as well as tips to structure an effective email to express my keen interest in the role.

The template guideline on Kahoot allowed me to develop a better understanding of what sort of content I should input into the message to express my keen interest as well as how I can phrase the message in a way that comes off as enthusiastic but not pushy.

As for the email aspect some of the tips included are addressing the email to the relevant personnel, proofreading the emails to check for errors and establishing a professional tone avoiding use acronyms like “Btw”.

#6- iDENTi3 Profiling Workshop Conducted By Jim Lim and Kennet Teoh [30th May 2025]

This workshop allowed me to gain a more in depth knowledge of myself in terms of my personality type. This in turn provides me with better ideas as to what sort of career opportunities might be more suited for me in accordance with the jobs in the media industry.

That being said, I think some of the results of this test are not entirely accurate as there are some components whereby I expect myself to score higher or lower. But overall as a whole, I do think the results are quite a decent reflection of myself as an individual, this is crucial for my development as by identifying the specific traits that i need to work on, I can start to plan ahead such that I can turn them into my strengths.

7.0- LIST OF REFERENCES

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